



After being on the job these past few months I am excited to say that our Southern California Chapter remains strong and robust. We continue to grow and prosper even through these difficult economic times with **membership at a record high of over 900 members** thanks to all of you and your continued support.

So far this year we have held **successful dinner programs including Owner's Night with over 19 Owner organizations** represented and our **education seminars have stepped it up a notch with average**

attendance exceeding all previous records thanks to our Program Chair – Ali Altaha, and our Education Co-Chairs –Bruce Risley and Rick Meade.

Continuing through 2010 we will strive to meet our Top Two Chapter Goals for our membership - **Quality Education Programs** and **Creating Value to Owners**. We already have a great start with a calendar of exciting upcoming programs promoting Green building and BIM, as well as high level quality legal programs. We have also made a concerted effort through our CCM Program in the promotion of CCM including free well attended application seminars under the leadership of our CCM Committee Chair – Moshir Kellada. Check out our website calendar for upcoming seminars and workshops, and sign-up now while there is time to plan ahead!

We are especially excited about this year's **Awards Banquet which will be held at the exciting opening of the LA Live JW Marriott facility** in downtown Los Angeles on May 6th where we will be honoring Distinguished Owner Honorees, Project Achievement Award recipients, Student Scholarship recipients, and Key Sponsoring Firms among other special award recipients. I am especially excited to announce that this year for the first time we will be expanding our scholarship program to extend CMAA's outreach to the next generation in support of our industry by including the ACE Mentorship program for local area High School Students. So don't forget to submit in your applications and stay involved!

And if you haven't already signed up for our **Annual Golf Tournament now being held at the award winning Pacific Palms Resort and Conference Center** in the City of Industry don't wait too long as we have already nearly sold out one course.

I would like to personally acknowledge the efforts of our Executive Committee and the entire Southern California Chapter Board of Directors including our Directors at Large for their contributions to date and look forward to creating value for our membership this coming year.

Michael McAlpine, CCM

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