



Student Outreach Committee gearing up for the fall semester!

Fantasy football drafts are a memory, the air is a little cooler, the BCS buzz is in the air and there we're down the stretch with the hopes of a Southern California freeway World Series!

It's also time for the Student Outreach Committee to gear up for its activities with our local university chapters at University of Southern California (Fight On Trojans!), California State University Northridge (Ole' Matadors!) as well as clubs at California State University Long Beach (Go Dirtbags!), California State Polytechnic University Pomona (Go Broncos!) and California State Polytechnic University San Luis Obispo (Go Mustangs!).

The Student Outreach Committee activities include:

- Coordinating speakers to present current topics related to the CM industry to very interested graduate and undergraduate students
- Providing liaison between prospective interns and companies seeking energetic student CM employees
- Promoting and publicizing scholarship opportunities
- Evaluating scholarship applications for award and coordinating award recipient attendance at the awards ceremony
- Reaching out to faculty/students at potential new chapter/club colleges and universities
- Coordinating with student CMAA members to take advantage of FREE admission to ANY CMAA event

We're always seeking assistance from the chapter membership to help promote the CM profession, start up new student chapters or clubs, promote more scholarship applications, make campus presentations and link with the next generations of CMs in academia. For more information or to volunteer on the committee, contact Dino D'Emilia, sccmaa@cmaasc.org.

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