



## We Are Now Offering E-Newsletter Sponsorships!!!

Be the first to sponsor our e-newsletter! Your So Cal Chapter is now offering company sponsorships of our quarterly electronic newsletters. Be the first to sponsor and have your company's name presented to our over 5,000+ strong area readership! Note: Our Chapter membership is comprised of approximately 20% Owners. This is a great vehicle for showing your support of CMAA – to our area industry professionals as well as CMAA National. In a recent conversation with Bruce D'Agostino, CEO of CMAA National, he was quoted as saying "I use the Southern California Newsletter as an example to other chapters, nationwide, as to what their newsletters should look like". Advertise with the best – advertise with us!

Please review our Newsletter Sponsorship Policy below:

### **General Information:**

Sponsorship of the newsletter will be limited to Southern California CMAA Chapter

members only and will consist of the sponsoring company's logo in the head-line banner on top of Page 1. No links to web-sites, no phone numbers or e-mail addresses

and no contact names are allowed. A simple, unadorned company logo is the extent of

the permitted company information.

Newsletter is published on a quarterly basis.

### **Fee / Options:**

Sponsorship will be offered at two different levels:

Option 1 -- Banner logo only = \$500 / newsletter

Option 2 -- Banner logo + one article featuring a local company project = \$750 / newsletter

### **Requirements:**

Corporate Member of CMAA

### **Procedure:**

- Newsletter sponsorship is available to qualifying firms on a first-come, firstserved basis.
- Interested firms should notify Kelly Asper at [sccmaa@cmaasc.org](mailto:sccmaa@cmaasc.org) or call 562-434-8409 to confirm company's interest and issue to sponsor.
- Payment must be received before logo will be added to newsletter.
- A firm may sponsor one newsletter annually.



## Newsletter Sponsor Registration

To confirm your sponsorship, please complete the attached and return with Sponsor Fee to the Chapter Office.

EVENT: \_\_\_\_\_

COMPANY:  
\_\_\_\_\_

CONTACT:  
\_\_\_\_\_

TEL: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

PUBLICATION: \_\_ Fall \_\_ Winter \_\_ Spring \_\_ Summer

OPTION \_\_ 1 \$500 or \_\_ 2 \$750

Payment is:

enclosed *or charge to my*  Visa  M/C  AMEX

Credit Card Number:  
\_\_\_\_\_

Name on credit card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

### Remit to:

CMAA S CA Chapter  
PO Box 41202  
Long Beach, CA 90853  
FAX 562-296-9708

### Questions:

562-434-8409  
sccmaa@cmaasc.org