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## CALL for NEWSLETTER ARTICLES 2006 Calendar Year

### Invitation to Prospective Authors

Construction Management Association of America's Southern California Chapter reaches out to industry professionals from within the CM profession providing timely informative presentations and articles through a number of venues, such as our quarterly newsletters. The chapter is always looking to enhance its newsletter content to provide an outstanding array of feature articles and information-sharing to benefit the construction management industry that includes CM practitioners, public and private owners, A/E's and contractors. We invite you to submit an article for publication in an upcoming 2006 newsletter.

### Select a Category and Topic for Your Article Proposal

Our feature articles are based upon six curriculum categories. Proposals for an education session must be submitted in one of these categories. Each category contains a variety of related topics. We also offer Project Spotlights and People in the News.

From the categories below, select a topic for the development of your proposed article:

<b>Business Management</b> Contracts Ethics Finance General Management Legal Dispute Resolution Risk Management	<b>Marketing</b> Business Development Markets Communication Proposal Development Presentations	<b>Information Technology</b> Applications Budget Controls HQ vs. Staff Outsourcing Project Control Systems Security
<b>Human Resources</b> Compensation Recruiting Retention Workforce Development	<b>Leadership</b> Ownership Transition Project Leadership Strategic Planning	<b>Project Management</b> Contract Management Cost Delivery Systems Quality Safety Scheduling
<b>Project Spotlights</b> [Available to Corporate or Owner Members only] <ul style="list-style-type: none"> <li>• A firm/agency may only have one project listing per newsletter</li> <li>• Articles should be 500 to 750 words</li> <li>• Information published at discretion of newsletter editor based on space available</li> </ul>		
<b>People in the News</b> [Available to Members only] <ul style="list-style-type: none"> <li>• Brief announcement of promotions or new jobs</li> <li>• Word count limit – 50 words</li> <li>• Information published at discretion of newsletter editor based on space available</li> </ul>		

### Article Requirements

Articles should be submitted in an electronic version as a MSWord document – no .pdf files accepted.

1. For feature articles, please limit word count to no more than three pages, single-spaced, 12pt font. The article's word count can exceed the stated limit only if it can be published as a two-part article.
2. Submit no more than two articles per author.
3. Please include author's complete contact information as well as professional résumé.

### Planning Time Line

A timeline is established below to guide article submission:

- Articles due December 15 (publication January)
- Articles due March 15 (publication April)
- Articles due June 15 (publication July)
- Articles due September 15 (publication October)

### Questions Regarding Articles / Newsletter

If you have any questions, please contact Kelly Asper at 562-434-8409 or sccmaa@pavenet.net