



Newsletter Sponsor Guidelines

Effective July 2009

General Information:

Sponsorship of the newsletter will be limited to Southern California CMAA Chapter members only and will consist of the sponsoring company's logo in the head-line banner on top of Page 1. No links to web-sites, no phone numbers or e-mail addresses and no contact names are allowed. A simple, unadorned company logo is the extent of the permitted company information.

Newsletter is published on a quarterly basis.

Fee / Options:

Sponsorship will be offered at two different levels:

Option 1 -- Banner logo only = \$500 / newsletter

Option 2 -- Banner logo + one article featuring a local company project = \$750 / newsletter

Requirements:

Corporate Member of CMAA

Procedure:

- Newsletter sponsorship is available to qualifying firms on a first-come, first-served basis.
- Interested firms should notify Kelly Asper at sccmaa@cmaasc.org or call 562-434-8409 to confirm company's interest and issue to sponsor.
- Payment must be received before logo will be added to newsletter.
- A firm may sponsor one newsletter annually.



Newsletter Sponsor Registration

To confirm your sponsorship, please complete the attached and return with Sponsor Fee to the Chapter Office.

EVENT: _____

COMPANY: _____

CONTACT: _____

TEL: _____

E-MAIL: _____

PUBLICATION: ___ Fall ___ Winter ___ Spring ___ Summer

OPTION ___1 \$500 or ___2 \$750

Payment is

enclosed *or charge to my* Visa M/C AMEX

Credit Card Number: _____

Name on credit card: _____ Expiration Date: _____

Signature: _____

Remit to:

CMAA S CA Chapter
PO Box 41202
Long Beach, CA 90853
FAX 562-296-9708

Questions:

562-434-8409
sccmaa@cmaasc.org