



Program Sponsor Guidelines

Effective January 2011

CMAA Southern California Chapter offers

- Dinner Programs to allow owners to highlight their upcoming capital improvement program and the resulting contracting and professional services opportunities
- Breakfast of Champions (BofC) events to bring our members closer to the decision makers in the industry

Sponsors assist in the development of the program, coordination of speakers and marketing of the event. Sponsorship of these events is available to Corporate Members of CMAA.

Benefits:

- (2) Tickets to the Dinner or Breakfast of Champion event
- For dinner, seating at head table with speaker
- For dinner, opportunity to have a “reserved table” at the event
 1. *Tables seat 8 – 10 people*
 2. *All additional tickets may be purchased at the Member Rate*
 3. *Speaker may be seated at this table (no charge for speaker’s ticket)*
- Company name/logo printed on flier
- Company name designated on the CMAA event schedule as Sponsor
- Company is recognized as Sponsor at the event
- Company representative may introduce speaker(s)
- Company may have a table top display at event and has permission to distribute corporate materials/give-aways at event
- Company may submit one of three types of articles for the newsletter:
 1. *Spotlight of firm industry recognition received*
 2. *New hire / people-on-the-move highlight*
 3. *Project spotlight*

Requirements:

- Corporate Member of CMAA
- Assist in identifying and confirming speaker for presentation as needed
- Assist in speaker coordination as needed
- Provide laptop & LCD projector for speaker’s use if needed
- Assist in marketing event (i.e. email notice to contact list)

Procedure:

- Event sponsorship is available to qualifying firms on a first-come, first-served basis.
- Interested firms should notify Kelly Asper kelly@cmaasc.org or call 562-434-8409 to nominate a potential owner speaker and/or coordinate event date.
- Program and speaker must be confirmed at least 60 days prior to expected presentation date.
- A firm may sponsor a Dinner every 4 months and BofC every 6 months (not including Owners’ Night, Annual Banquet, special events)

Fee:

- \$750 per Dinner
- \$500 per Breakfast of Champions



Program Sponsor Registration

Thank you for confirming your sponsorship of an upcoming program. We look forward to your support and involvement.

To confirm your sponsorship, please complete the attached and return with Sponsor Fee to the Chapter Office.

EVENT (name / date): _____

EVENT TYPE: ___ Dinner \$750 ___ Breakfast of Champions \$500

COMPANY: _____

CONTACT: _____

TEL: _____

E-MAIL: _____

Payment amount of \$_____ is enclosed *or charge to my* Visa M/C AMEX

Credit Card Number: _____

Name on credit card: _____ Expiration Date: _____

Signature: _____

Remit to:

CMAA S CA Chapter
PO Box 41202
Long Beach, CA 90853
FAX 562-296-9708

Questions:

562-434-8409
kelly@cmaasc.org